

A man with curly hair and glasses is smiling and holding a white sign. The background is a blurred green and blue. There are yellow and blue graphic elements, including a heart and some lines.

*Change*

*Makers*

*Join us—  
Together we  
shape the future  
of aging.*

## EXHIBITOR/SPONSOR PROSPECTUS

*LeadingAge*<sup>®</sup>  
*South Carolina*  
*the voice of aging services*

**MARCH 16-18, 2026**

Kiawah Island Golf Resort  
Kiawah Island, SC

# Join us...

## 2026 LeadingAge South Carolina Annual Conference & Trade Show

March 16-18, 2026: Trade Show on March 17, 2026

Kiawah Island Golf Resort, SC

*Please join LeadingAge South Carolina at our 2026 Annual Conference and Trade Show on March 16-18, 2026 at Kiawah Island Golf Resort.*

**All Sponsors will be recognized in the Opening Keynote Session on Monday, March 16, 2026 at 8:30am.**

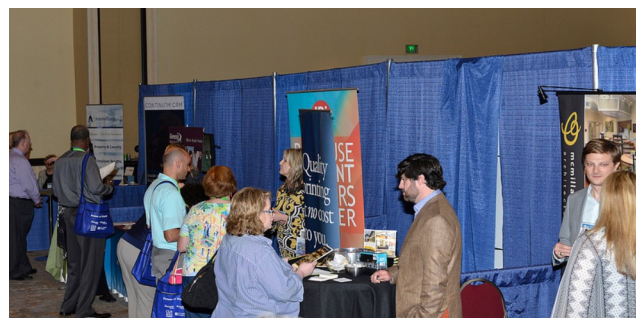
**The Opening Night Reception for all Attendees, Exhibitors, and Sponsors will take place on Monday, March 16 at 5:00 pm on the lawn of West End Conference Center.**

**The 2026 LeadingAge South Carolina Trade Show will open on Tuesday, March 17th at 10am and lunch will be served.**

**We hope you will be able to participate in this great event in 2026. We have great sponsorships available. Please reserve your sponsorship or trade booth by emailing the completed registration page and contract to email to [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org).**

The LeadingAgeSC members include LifePlan Communities (CCRC), skilled nursing and rehabilitation organizations, assisted living communities, senior housing communities, community residential care facilities, hospice as well as home and community-based service organizations.

*LeadingAge<sup>®</sup>*  
*South Carolina*  
*the voice of aging services*



### *Looking for Businesses to connect with LeadingAge South Carolina members:*

- Banking/Financial Services/Accounting
- Care & Safety Technologies
- Computer Hardware/Software and Data Management
- Customer/Employee Satisfaction Tools
- Design
- Electronics/Video/Entertainment
- Furniture (including beds)
- Housekeeping/Cleaning Supplies/Uniforms/Appliances
- Insurance
- Maintenance/Security/Site Services
- Marketing/ PR Services/Management Consulting
- Medical Supplies
- Nutrition/Food Service Management
- Pharmaceutical
- Residential Care and Personal Products
- Strategic Planning Consulting
- Transportation

### **When is the Trade Show?**

**Opening Night Reception for Sponsors, Exhibitors, & Attendees**  
Monday, March 16 at 5pm—6:30pm

**Booth Check-in and Setup**  
Monday, March 16 at 2pm-4:30pm  
Tuesday, March 17 at 8:30am-9:45am

**Tuesday, March 17, 2026**  
10am to 1pm Show Hours  
12pm Networking Lunch Inside  
12:45pm Door Prizes Announced

### **Door Prizes?**

Exhibitors may choose to participate in the door prize announcement at 12:45pm .

Prior to 12:45pm, please select your winner and each participating exhibitor will announce their company along with the winner's name.

You will receive more details at conference.

### **What's included in your exhibit fee?**

- ◆ Table Exhibits
- ◆ 6' x30" table with black spandex cloth
- ◆ 2 chairs
- ◆ Trash cans throughout exhibit hall
- ◆ Opening Night Reception
- ◆ Two Lunch Tickets for Booth Reps
- ◆ Attendee lists emailed 3 weeks prior to conference
- ◆ Onsite Package with printed list of attendees and trade show directory
- ◆ Post attendee list emailed

### **Who are our Attendees?**

For 2026, there will be approximately 90+ key decision makers from senior living and aging services across South Carolina to include: CEOs, COOs, Administrators, CFOs, and Directors of Purchasing, Marketing, Nursing, and Maintenance, as well as Housing Managers and other professional disciplines.



# PLEASE JOIN US IN MARCH 2026...

2026 LeadingAge South Carolina Annual Conference & Trade Show

March 16-18, 2026: Trade Show on March 17, 2026

## Sponsorship Opportunities

### All Sponsorships include:

**the 2026 LASC Business Membership Dues and Premier Exhibit Location**

*Sponsorships are based on availability & offered on a first come basis. Reserve Early!*

#### ☐ **Premier Sponsor (Full Conference—Exclusivity by Industry Type) ..... \$5,700 ea.**

Don't miss this distinguished opportunity to be a Premier Sponsor of the 2026 LeadingAge South Carolina Annual Conference and Trade Show. In addition to the sponsorship benefits, the Premier Sponsor(s) will have the distinguished honor of selecting one of the following introductions to make: Monday's Opening Keynote Speaker or Tuesday's General Session or Wednesday's Closing Keynote speaker. *(Limit to 3 Premier Sponsors)*

#### ☐ **Diamond (Opening Night Reception on Monday, March 16, 2026) ..... \$4,700 ea.**

We are planning a great event for Opening Night so everyone can mingle with key aging services providers and business members in a *fun atmosphere*. Please consider being a Sponsor of the Opening Night Reception.

#### ☐ **Emerald (Trade Show Luncheon on Tuesday, March 17, 2026)..... \$3,700 ea.**

You have a great opportunity to be a sponsor of the Trade Show Luncheon. Networking and team building is a highlight of every annual conference and the trade show is a great place to network with the attendees. They gain valuable knowledge about your product or service.

#### ☐ **Ruby (Conference Refreshment Breaks) ..... \$3,200 ea.**

Everyone loves a break to replenish and energize especially during an education conference. Please consider being one of the Sponsors of the daily refreshment breaks.

### **All Sponsorships will include the following conference benefits:**

- Complimentary Booth in a Premier Location (*value of \$1,150*)
- Recognition of all Sponsors at the Opening Keynote on March 16 at 8:30am
- 2026 LeadingAge South Carolina Business Membership
- Recognition on Signage displayed during conference
- Recognition in Conference Program
- Sponsor on your name badges
- List of attendees emailed 3 weeks prior to conference
- Printed list of attendees at conference in your onsite packet
- Updated list of attendees emailed after conference
- Two Lunch Tickets for the Trade Show Lunch on Tuesday, March 17, 2026
- Recognition in post-conference newsletter

**All Sponsorship Opportunities are available to the first response.**

**Multiple Sponsorships are available in each category.**

***Register Early to Reserve Your Spot!!!*** Priority will be based on the date the registration and contract (pages 4 & 5) are submitted prior to February 2, 2026.

After February 2, 2026, please contact Beth directly at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org).

**Payment is due by February 27, 2026.**

**Questions: Please contact Beth Bouknight at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org)**

# 2026 LASC Schedule

LeadingAge South Carolina Annual Conference

## Monday, March 16, 2026

- 7:30a Breakfast on your own
- 7:30a—4:00a Conference Registration Opens
- 8:30a-10:30a **Opening Keynote Session**
- 10:30a-10:45a Break
- 10:45a-11:45a **Concurrent Workshops**
- 11:45a-12:45p Lunch in Ballroom
- 1:00p-2:00p **Concurrent Workshops**
- 2:00p-4:30p Exhibitors to setup their Booths
- 2:00p-2:15p Break
- 2:15p-3:15p **Concurrent Workshops**
- 3:15p-3:30p Break
- 3:30p-5:00p **General Session: SPARK Leadership**
- 5:00p-6:30p **Opening Night Reception for Sponsors, Exhibitors, & Attendees**
- 6:30pm Dinner on your own

## Tuesday, March 17, 2026

- 7:30a Breakfast on your own
- 7:30a—4:00a Conference Registration Opens
- 8:30a-9:45a Exhibitors: Time to complete your Booth Setup
- 8:30a-10a **General Session: Federal & State Policy Updates**
- 9:45a Briefing with Exhibitors & Sponsors
- 10:00a-1:00p **Trade Show Hours**
- 12:00p **Trade Show Networking Luncheon**
- 12:45p **Door Prize Drawings by Exhibitors**
- 1:00p Break down booths by Exhibitors
- 1:15p-2:15p **Concurrent Workshops**
- 2:15p-2:30p Break
- 2:30p-3:30p **Concurrent Workshops**
- 3:30p-3:45p Break
- 3:45p-4:45p **Concurrent Workshops**
- 4:45p Adjourn

## Wednesday, March 18, 2026

- 8:00a-9:00a Breakfast on your own
- 8:00a-9:00a Conference Registration
- 9:00a-10:00a **Concurrent Workshops**
- 10:00a-10:15a Break
- 10:15a-12:15p **Closing Keynote Session**
- 12:15p Adjourn

# Exhibit Setup

**We are pleased to announce that we are working directly with Kiawah Island Conference Center for the 2026 LeadingAge South Carolina Conference & Trade Show.**

After you have emailed your completed trade show forms (pages 4 & 5) to Beth Bouknight at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org). You will receive an invoice and the Shipping Document for all shipments to/from Kiawah Island Conference Center.

**Freight can begin on March 2, 2026. You must complete the Exhibitor Service Order Form.**

Please request from Beth Bouknight at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org).

**Booth numbers will be distributed onsite. For shipping purposes, you will reference: LeadingAge South Carolina Conference 2026.**

Vendors must provide their own carts to transport their materials in/out of the conference center. Items may not be hung on walls or light fixtures.

Hotel furniture is not available for use in exhibit area for vendor displays.

Vendors must provide all items to display their materials beyond the 6ft tables being provided in the exhibit fee. Coat racks, etc. are not available to display clothing.

Items are not to be left at the conference center without being received by a hotel employee. There is a fee applied to all outbound shipping. All items left without hotel shipping form will be turned into lost & found.

Only individually wrapped candy for consumption may be at vendor tables. No outside food and beverage can be brought into the conference center for sale.

Vendors should not block exit doors or fire pull stations with their displays.

All vendors are expected to adhere to all conference center rules and local fire codes.

**We encourage each exhibitor to bring one prize to give-a-way at 12:45 pm. Exhibitors will pull their drawing from the business cards/slips at their booth then each exhibitor will announce their company along with the winner's name.**

**REGISTRATION DEADLINE:  
Monday, February 2, 2026**

**Reserve Early! Limited Booths Available!!**

PAYMENT for sponsorships and trade show must be received no later than February 27, 2026.

Cancellations must be received in writing prior to February 16, 2026 to receive a 50% refund.

No refunds will be granted after March 2, 2026.

**Questions: Contact Beth Bouknight at  
[bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org)**

## Hotel Reservations

## Kiawah Island Golf Resort

The Booking Link and all the details are on page 6 of this document. Please email Beth Bouknight at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org) if you have any questions.

## 2026 LeadingAge South Carolina Annual Conference & Trade Show: March 16-18

Trade Show Opens on Tuesday, March 17, 2026 at 10am

# TRADE SHOW REGISTRATION

♦ **Booth Fees** (All Booths include one 6' x30" table with black spandex cloth; 2 chairs, 2 luncheon tickets plus 2026 LASC Business Membership Dues)

☐ Booth Fees for Exhibiting Only (*not sponsoring*) ..... \$1,800

☐ Can't become a member? *Then make this choice to still attend as a non-provider/non-business member* ..... \$3,000

### Registration Information

Trade Show Coordinator \_\_\_\_\_ E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Company Name \_\_\_\_\_ Company Phone: \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

#### Please Designate the Business Contact for the Membership Directory:

Contact Name for Directory \_\_\_\_\_ Title \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact E-mail \_\_\_\_\_

#### Names for badges of those attending the 2026 Trade Show (please print clearly):

1) Onsite Name Badge & Email \_\_\_\_\_

2) Onsite Name Badge & Email \_\_\_\_\_

#### Please check all that apply

- ☐ Architectures, Engineers
- ☐ Banking/Financial Services/Accounting
- ☐ Furniture (including beds)
- ☐ Housekeeping/Cleaning Supplies/Uniforms
- ☐ Insurance
- ☐ Maintenance
- ☒ Marketing/PR Services/Management Consulting

- ☐ Medical Supplies
- ☐ Nutrition/Food Service Management
- ☐ Pharmaceutical
- ☐ Security
- ☐ Strategic Planning
- ☐ Technology \_\_\_\_\_
- ☐ Transportation
- ☐ Other \_\_\_\_\_

### Fee Summary for Sponsors or Exhibitors:

**Sponsorship:** (*includes dues & booth fees*) ☐ Premier ☐ Diamond ☐ Emerald ☐ Ruby .... \$ \_\_\_\_\_

**Exhibitor Only:** (*includes dues & booth fees*) ..... \$ \_\_\_\_\_

Additional Tuesday Lunch Tickets (*Note: 2 lunch attendees are included*) \$55 x \_\_\_\_\_ = \$ \_\_\_\_\_

**Grand Total All Fees** ..... \$ \_\_\_\_\_

**For all trade show booths...Do you need an electrical connection?** ☐ YES

☐ Yes, I will attend the free Reception on Monday, March 16, 2026.....**Number attending:** \_\_\_\_\_

Please EMAIL Pages 4 & 5 to Beth Bouknight at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org)

**Register Early to Reserve Your SPOT!!! Priority will be based on the date the registration and contract (pages 4 & 5) are submitted prior to February 2, 2026.**

After February 2, 2026, please contact Beth directly at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org).

**Payment is due by February 27, 2026.**

# **Exhibitor & Sponsor Contract**

1. Neither LeadingAge South Carolina nor the owners of the hotel will be held responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's employees or property, or to any other person prior, during or subsequent to the period covered by the exhibit contract. Each exhibitor expressly releases LeadingAge South Carolina and the hotel from such liabilities and agrees to indemnify LeadingAge South Carolina and the hotel against any and all claims of such injury, loss or damage.
2. Exhibitors will be held liable for any and/or all damage caused by them to the trade show premises.
3. Exhibitors are encouraged to carry their own insurance through their own sources at their own expense.
4. All flammable materials must be flame proofed before being placed in the exhibit hall. All materials and installations are subject to fire and safety regulations and inspections by local authorities.
5. Each exhibitor must be responsible for the safeguarding of his or her goods, materials, equipment and display at all times.
6. Each exhibitor must provide an attendant(s) to staff the booth. We ask the exhibitor to name a representative who will be responsible for the installation, operation and dismantling of the exhibit. **Each exhibitor must strictly adhere to the set-up and dismantling schedule.**
7. Noisy equipment, visual aides, music or voices which annoy other exhibitors or registrants are banned. Appropriate action will be taken for those who are not complying with this rule.
8. Each exhibitor is obligated to keep a clean and orderly table.
9. Any exhibitor who discards his or her display or any type of "bulk" not considered normal refuse accumulated during the show, must make arrangements for its removal at his/her own expense. If the hotel is required to remove this material, each exhibitor will be charged directly.
10. LeadingAge South Carolina reserves the right to eject from the exhibit space any and/or all unauthorized persons soliciting orders, distributing advertisements or showing their products. The offenders waive any right and/or claims for damages against LeadingAge South Carolina arising out of the enforcement of this paragraph. Please notify the LeadingAge South Carolina's Association Office of any replacements of representatives for your exhibit space.
11. LeadingAge South Carolina reserves the right to accept or reject applications for space at the annual education conference. LeadingAge South Carolina has the right to eject any exhibitor representative found to be offensive or objectionable to other exhibitors and/or registrants.
12. LeadingAge South Carolina may amend these terms and conditions and documents included herein and each exhibitor shall be bound thereby. In the event of any amendments or additions to these regulations, written notices will be given by LeadingAge South Carolina to such exhibitors as may be affected by them. In addition, LeadingAge South Carolina may post or publish notice of such amendments as it may think appropriate or find practicable.
13. All matters and questions not covered by the regulations set forth will be decided by LeadingAge South Carolina. Additionally, these decisions of must be accepted as final if there are disagreements between exhibitors.
14. Application for exhibit space at the Trade Show indicates the applicant's willingness to abide by all terms, conditions, and general regulations that exhibit management deems necessary for the success of the exposition. This application becomes a contract when accepted by LeadingAge South Carolina.
15. **Payment for sponsorships and exhibit space must be received by Friday, February 27, 2026.**
16. **Cancellations must be received in writing prior to February 16, 2026 to receive a 50% refund. No refunds will be granted after March 2, 2026.**

**Authorized Signature:** \_\_\_\_\_ **Print Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

## **To Reserve your booth...**

**Email the registration form & contract (pages 4&5) to: [bbouknight@LeadingAgeSC.org](mailto:bbouknight@LeadingAgeSC.org)**

Beth Bouknight, LeadingAge SC | Email: [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org)

***Priority will be based on the date the registration and contract (pages 4 & 5) are submitted prior to February 2, 2026.***

After February 2, 2026, please contact Beth directly at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org).

Payment is due by February 27, 2026.

You should receive an email confirmation within 24 hours. If you don't, please follow-up with Beth.

**Please make check payable to LeadingAge South Carolina and mail to:**

LeadingAge South Carolina, ATTN: Beth Bouknight  
3022 South Morgan Point Road, #250, Mt. Pleasant, SC 29466

# 2026 LeadingAge South Carolina Exhibitor/Sponsor Prospectus

## **\* BOOKING LINK AND DETAILS**

### **Kiawah Island Golf Resort**

One Sanctuary Beach Drive, Kiawah Island, SC 29455

#### **We have a variety of villa sizes available:**

- ♦ 1 bedroom villa: \$150/night + tax + 9% daily resort fee
- ♦ 2 bedroom villa: \$190/night + tax + 9% daily resort fee
- ♦ 3 bedroom villa: \$230/night + tax + 9% daily resort

Here is the booking link: <https://kiawahresort.com/reservation-request/leadingage-south-carolina-2026-annual-conference-23027/>

If you need multiple villa reservations: Please send an email to [Group\\_reservations@kiawahresort.com](mailto:Group_reservations@kiawahresort.com). They will be happy to assist with securing more accommodations.

**Please note: Kiawah Island Golf Resort will confirm your reservation directly to you once entered (within 24-72 hours of receipt) and a secure payment link for deposit will be sent out.**

Your deposit must be received within five (5) days.

Cancellations must be received fourteen (14) days prior to arrival date for refund of deposit.

***Make hotel reservations early!!! Rates only available until the room block is full or February 2, 2026 (whichever comes first).***

Please email Beth at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org) if you have any problems with making your villa reservations.

## **\* RESERVE YOUR BOOTH OR SPONSORSHIP**

### **Email all Registration Forms & Contracts to:**

Beth Bouknight, Director of Education at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org)

**Priority will be based on the date the registration and contract (pages 4 & 5) are submitted prior to February 2, 2026.**

After February 2, 2026, please contact Beth directly at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org).

## **\* Shipping Document**

Please email Beth Bouknight at [bbouknight@leadingagesc.org](mailto:bbouknight@leadingagesc.org)

## **\* Mail all 2026 Trade Show Payments to:**

LeadingAge South Carolina  
3022 South Morgan Point Road, #250  
Mt. Pleasant, SC 29466

***Payment is due by February 27, 2026.***